

# Toshiba SurePOS 700 Series

*Toshiba SurePOS 700 takes performance, efficiency and flexibility to a new high standard*

## **Retailers need smarter store solutions**

Smarter stores are building for the future with checkout solutions that help them improve customer service, reduce costs and generate new revenue.

The award-winning, energy-efficient SurePOS™ 700 is Toshiba's most powerful point-of-sale system, delivering maximum performance, serviceability, energy efficiency and adaptability to drive today's smarter store solutions. When combined with industry-leading Toshiba software, system and data integration and management, for example, the latest SurePOS 700 models take Toshiba Smarter Store Solutions to new levels of power in transforming the point of sale to a cross-channel point of service.

## **New technology optimizes next generation store solutions**

Innovative, retail-optimized technology makes the SurePOS 700 more valuable to retailers than ever before. With next generation Intel Core i3 processing as an option, scalable memory choices up to 8 GB, and hard disk or solid state drives options, the SurePOS 700 packs 10 percent to 50 percent more performance power,<sup>2</sup> faster processing and extra storage capacity to drive the most demanding consumer service and enterprise applications. High speed networking enables consumers and employees to rapidly access cross-channel offerings. Support for dual video displays with superior graphics helps deliver an engaging, interactive customer experience.

# TOGETHER COMMERCE

## **Highlights**

- Advanced technology fuels store innovations with fast ROI
- Virtually tool-free service and deep sleep streamline operations and lower costs
- New configurations open more placement options
- Scalable memory up to 8 GB<sup>1</sup> adapts to changing business requirement

## Increased efficiency and reliability means fast ROI, more profit

Checkout lanes that can be put into service in a matter of seconds help lower employee costs and satisfy shoppers who, too often, abandon their purchases rather than wait in line. The Toshiba SurePOS 700, with easy-to-wake deep sleep, enables stores to provide customer service on demand, saving up to 47 percent in energy and optimizing staff time.<sup>3</sup>

Toshiba Light-Path Management visual indicators on the front panel of the SurePOS 700 signal potential system failures and allow easy diagnosis and correction before problems occur, keeping business moving. Remote monitoring of environmental variables enables proactive servicing and maintenance. Retail-hardening helps insure systems provide reliable service in the most harsh and rigorous store locations. The open standards platform reduces the complexity of system integration with new and legacy systems, and the virtually tool-free design helps lower service costs.

## Convertible design gives more placement options

The Toshiba SurePOS 700 offers a new low profile, distributed cover that increases opportunities for store placement while promoting energy efficiency and easy maintenance. Built to accommodate performance enhancements that might result in overheating, discreet air vents on the bezel allow front-to-back airflow and eliminate the need for side vents, providing flexibility in placing the system under counters or tight spaces in the store. Models are also available in distributed and integrated configurations with traditional covers.



Virtually tool-free, secure and easy front access to internal components maximizes uptime and usability. Additionally a service lifecycle of up to seven years and highly scalable technology that integrates with legacy systems help retailers get maximum use of their SurePOS 700 now and into the future.

## Trust Toshiba's retail experience

As the world's leading provider of integrated in-store solutions and retail insights, Toshiba Global Commerce Solutions delivers end-to-end solutions for checkout, consumer interactions and retail operations that unlock amazing new possibilities for our clients and shoppers everywhere. In partnership with the Together Commerce Alliance, our global business partner program, we help bring innovation and value to every retailing experience so that you can delight your customers every day, everywhere.

Product Overview



1 Shown: SurePOS 785 with 12 in. SurePoint display, SureMark dual-station printer, 67-key Keyboard with LCD, and 40-character display

2 Choose distributed or integrated configurations in choice of color with color-matched peripherals (all optional)

3 Next Generation Intel technologies deliver power for store applications now and into the future

4 Easy to wake deep sleep lets POS “nap” and lower energy costs

5 Virtually tool-free design and secure key lock front access to all components help reduce service time and costs

6 Solid state drive option helps speed performance, availability and reliability

7 Scalable memory up to 8 GB adapts to changing business requirements

8 New model with front vents promote airflow and minimize moving parts to reduce heat and help keep systems up and running

9 Toshiba Remote Management Agent (RMA) provides system management from a central location

10 Light-Path Management visual indicators proactively monitor system status and help avoid downtime

11 USB and PS/2 67-key, 67-key with LCD, ANPOS, and Compact ANPOS (all optional)

12 Selectable and upgradeable SurePorts enable retailers to use existing devices and connect customer or employee devices

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## Together Commerce

Together Commerce is Toshiba's vision for the new future of retail where retailers adapt their strategies, their stores and their technology to engage with consumers throughout the buying process in a seamless and helpful way. This collaborative approach enables retailers and customers to create mutually rewarding commerce—together

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## For more information

To learn more about the Toshiba SurePOS 700, please contact your Toshiba marketing representative or Toshiba Business Partner, or visit: [toshibagcs.com](http://toshibagcs.com)

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## References

<sup>1</sup> MB/GB equals one million/billion bytes when referring to storage capacity; accessibility may be less

<sup>2</sup> The new Toshiba SurePOS 700 models provide 10 percent - 50 percent more performance when compared to select predecessor models available.

<sup>3</sup> The new Toshiba SurePOS 700 models deliver a 36.1 percent reduction in maximum power consumption compared to select withdrawn models. Turning on deep sleep for 12 hours should save an additional 47 percent. Source: <http://www.toshibagcs.com/news/why/ecofriendly/index.html>

# TOSHIBA

Leading Innovation >>>

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