

# Toshiba SurePOS 700 Series, Model 775

*Toshiba SurePOS 700 takes performance, efficiency and flexibility to a new high standard*

## Retailers need smarter store solutions

Smarter stores are building for the future with checkout solutions that help them improve customer service, reduce costs and generate new revenue.

The award-winning, energy-efficient SurePOS™ 700 is Toshiba's most powerful point-of-sale system, delivering maximum performance, serviceability, energy efficiency and adaptability to drive today's smarter store solutions. When combined with industry-leading Toshiba software, system and data integration and management, for example, the latest SurePOS 700 models take Toshiba smarter store solutions to new levels of power in transforming the point of sale to a cross-channel point of service.

## New technology optimizes next-generation store solutions

Innovative, retail-optimized technology makes the SurePOS 700 more valuable to retailers than ever before. With next-generation Intel Core i3 processing as an option, scalable memory choices up to 8 GB, and hard disk or solid state drives options, the SurePOS 700 packs 10 percent to 50 percent more performance power,<sup>2</sup> faster processing, and extra storage capacity to drive the most demanding consumer service and enterprise applications. High-speed networking enables consumers and employees to rapidly access cross-channel offerings. Support for dual video displays with superior graphics helps deliver an engaging, interactive customer experience.

TOGETHER  
COMMERCE

## Highlights

- Advanced technology fuels store innovations with fast ROI
- Virtually tool-free service and deep sleep streamline operations and lower costs
- New, specially designed model allows more placement options
- Scalable memory up to 8 GB<sup>1</sup> adapts to changing business requirement

## Product Overview



Easy access to all components helps reduce service time and cost.

1. Next-generation Intel technologies deliver power for store applications now and into the future.
  2. Scalable memory up to 8 GB adapts to changing business requirements.
  3. Solid state drive option helps speed performance, availability and reliability.
  4. Environmentally friendly features include energy-saving power supply that helps lower TCO and support global environmental initiatives.
  5. Selectable and upgradeable SurePorts enable retailers to connect existing new customer or employee devices.
  6. Dual video support improves system flexibility and helps deliver a superior customer experience.
- New design option (Model 775) has compact footprint to provide more placement opportunities. Measures only 300 mm X 316 mm X 158.8 mm.
7. Toshiba Remote Management Agent (RMA) provides system management from a central location.
  8. Easy-to-wake deep sleep lets POS “nap” and helps lower energy cost.
  9. Light-Path Management’s visual indicators proactively monitor system status and help avoid downtime.
  10. Color-matched SurePoint displays and SureMark printers are available as options, as well as USB and PS/2 67-key, 67-key with LCD, ANPOS, and Compact ANPOS keyboards.

## Increased efficiency and reliability means fast ROI, more profit

Checkout lanes that can be put into service in a matter of seconds help lower employee costs and satisfy shoppers who, too often, abandon their purchases rather than wait in line. The Toshiba SurePOS 700 with easy-to-wake deep sleep enables stores to provide customer service on demand, saving up to 47 percent in energy and optimizing staff time.<sup>3</sup>

Toshiba Light-Path Management visual indicators on the front panel of the SurePOS signal potential system failures and allow easy diagnosis and correction before problems occur, keeping business moving. Remote monitoring of environmental variables enables proactive servicing and maintenance. Retail-hardening helps insure systems provide reliable service in the most harsh and rigorous store locations. The open standards platform reduces the complexity of system integration with new and legacy systems, and the virtually tool-free design helps lower service costs.

### New design gives more placement options

The new model 775 is for retailers who need the power and performance of the Toshiba SurePOS 700—and they want it to meet specific placement requirements—all while promoting energy efficiency and easy maintenance. Model 775 measures 300 mm × 316 mm × 158.8 mm to accommodate existing check stands or new store formats. With optional, color-matched peripherals, the distributed POS solution easily adapts to changing needs and floor plans.

Easy access to internal components maximizes uptime and usability. Additionally, a service lifecycle of up to seven years and highly scalable technology that integrates with legacy systems help retailers get maximum use of the Toshiba SurePOS 700 now and into the future.

---

### Together Commerce

Together Commerce is Toshiba's vision for the new future of retail where retailers adapt their strategies, their stores and their technology to engage with consumers throughout the buying process in a seamless and helpful way. This collaborative approach enables retailers and customers to create mutually rewarding commerce—together

---

## For more information

To learn more about the Toshiba SurePOS 700, Model 775, please contact your Toshiba Global Commerce Solutions representative or Toshiba Together Commerce Alliance Business Partner, or visit: [toshibagcs.com](http://toshibagcs.com)

Additionally, IBM Global Financing can help you acquire the IT solutions that your business needs in the most cost-effective and strategic way possible. We'll partner with credit-qualified clients to customize an IT financing solution to suit your business goals, enable effective cash management, and improve your total cost of ownership. IBM Global Financing is your smartest choice to fund critical IT investments and propel your business forward. For more information, visit: [ibm.com/financing](http://ibm.com/financing)

## References

- <sup>1</sup> MB/GB equals one million/billion bytes when referring to storage capacity; accessibility may be less
- <sup>2</sup> The new Toshiba SurePOS 700 models provide 10 percent - 50 percent more performance when compared to select predecessor models available.
- <sup>3</sup> The new Toshiba SurePOS 700 models deliver a 36.1 percent reduction in maximum power consumption compared to select withdrawn models. Turning on deep sleep for 12 hours should save an additional 47 percent. Source: <http://www.toshibagcs.com/news/why/ecofriendly/index.html>

## TOSHIBA

Leading Innovation >>>

Copyright © 2013 Toshiba Global Commerce Solutions, Inc.

Toshiba Global Commerce Solutions, Inc.  
3039 E Cornwallis Road,  
Research Triangle Park, NC 27709,  
U.S.A.

Printed in the United States of America,  
January, 2013  
All Rights Reserved

Toshiba, the Toshiba logo and Toshiba.com, are trademarks or registered trademarks of Toshiba in the United States, other countries or both.

SureMark, SurePoint, and SurePOS are trademarks or registered trademarks of Toshiba Global Commerce Solutions, Inc. in the United States, other countries or both.

Toshiba Global Commerce Solutions, the Toshiba Global Commerce Solutions logo and toshibagcs.com are trademarks of Toshiba Global Commerce Solutions in the United States, other countries or both. If these and other Toshiba Global Commerce Solutions trademarked terms are marked on their first occurrence in this information with a trademark symbol (® or ™), these symbols indicate U.S. registered or common law trademarks owned by Toshiba Global Commerce Solutions at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of Toshiba Global Commerce Solutions trademarks is available on the web at "Copyright and trademark information" at <http://www.toshibagcs.com/legal/copytrade.shtml>

IBM is the trademark or registered trademark of International Business Machines in the United States, other countries or both. JavaPOS and all Java-based trademarks and logos are trademarks or registered trademarks of Oracle and/or its affiliates.

Microsoft, Windows, Windows NT and the Windows logo are trademarks of Microsoft Corporation in the United States, other countries or both.

Other company, product or service names may be trademarks or service marks of others.

The information included in this publication could include technical inaccuracies or typographical errors. Toshiba may make improvements and/or changes in the product(s) or the program(s) described in this publication at any time without notice. Toshiba assumes no responsibility or liability for any use of the information contained herein and all such information is provided "AS IS" without warranties of any kind, express or implied, including but not limited to the implied warranties of merchantability or fitness for a particular purpose. Nothing in this document shall operate as an express or implied license or indemnity under the intellectual property rights of Toshiba or third parties. For more details on limited warranty terms and conditions or extended warranty, please contact your Toshiba representative.

References in this publication to Toshiba products or services do not imply that Toshiba intends to make them available in all countries in which Toshiba operates. Copying or downloading the images contained in this document is expressly prohibited without the written consent of Toshiba. Any proposed use of claims in these materials must be reviewed by Toshiba counsel prior to such use.

All statements regarding Toshiba's future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only.

The Toshiba Global Commerce Solutions home page on the Internet can be found at [toshibagcs.com](http://toshibagcs.com)



Please Recycle



RTD12523-USEN-01